Siteimprove

Siteimprove Reviews
In The Wild

We scavenged the web, looking in some of the most unlikely places to find third-party reviews/testimonials of Siteimprove in the "wild".

From the most praise-worthy to the most critical, take a look at our exotic collection of wild reviews. Keep in mind these reviews are raw, Siteimprove is not responsible for any incorrect product statements or typos.

Pleasant Overall Review
MarTech Health
Read Full Review

SiteImprove Reviews

Submitted by a **Health Systems - Small / Medium** professional on Tuesday, July 24, 2018

I have had the pleasure of bringing SiteImprove into three different health systems and they have been a key cog in each of my team's QA processes. I can't speak highly enough of their platform for QA and WCAG compliance. The interface is easy to use, the reports are insanely thorough and the whole platform makes it easy to find very granular issues at either a site-wide or page-specific level. If you're running a healthcare provider property with at least a couple thousand pages and you're not using SiteImprove, I highly recommend signing up for a demo. Chances are, what you'll uncover with a sample scan of just 100 pages will quickly have you looking for room in your budget for this.

Overall Rating	★ ★ ★ ★ ★
Design	★ ★ ★ ★ ★
SEO/SEM	★ ★ ★ ★ ★

This vendor would be at the top of my list

An Oldie, But a Goodie
University Web Developer Message Board
[Read Full Review](#)

21 posts

We have been using SiteImprove at Bridgewater since 2010. We bought it to manage our institution's name change from College to University (so funding this product was rolled into a larger project). I LOVE it. It allows me to provide metrics of web site quality and it allows content owners visibility of problems that need to be addresses. I set it up so that each department gets its own report weekly. Each dept content owner (I have approx. 125) really want to get "perfect" reports. Initially setting up all these groups is a PITA but worth it. Training end users also initially takes some time but there is the training material available on the SiteImprove site and even our most technically challenged users can understand a frowny face means bad link and a happy face means a good link. I have student workers who monitor all the reports and make global changes as needed.

It has been really successful here. Since 2010, we have decreased the % of broken links by 67% and decreased misspellings by 72%. The weekly reports have also encouraged regular culling of content and removal of old pages (nice little side benefit.) No, I am not on SiteImprove's payroll – I just really like this product – it exactly meets our needs and once it is set up, it doesn't require my staff's time.

> # We have decreased the % of broken links by 67% and decreased misspellings by 72%.

Most Honest Comment
Reddit
[Read Full Review](#)

1 point · 9 months ago

It only takes one complaint to throw an inaccessible site into the limelight. At my previous job working for a government funded grant, the state department of ed i worked for got a civil rights complaint which set off a whole new issue of trying to get as many of the relevant websites up to AA compliance as soon as possible, which we used siteimprove to do. It was really bad press for the department of education.
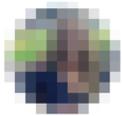
Siteimprove is great for remediation of accessibility issues but it's way easier to build sites with accessibility in mind to begin with. Color contrast, for example, is a big one. The ratio required at AA eliminates a lot of color combinations so you'd either need to go back to your designer to work on a new compliant color scheme, or implement a color contrast switcher. neither of those are fun. Try telling a marketing department that their perfect combination of blue and gray is inaccessible for web. Planning that from the beginning can save a lot of headache.

Social Media Love
Facebook & Twitter
[Read Full Review](#)

███████ ██████ reviewed **Siteimprove US** — ⑤★

July 6 · 🌐

Great tool and very quick and friendly customer service, as well. 100% would recommend!

👍 Like   💬 Comment   ↪ Share

███████ ████████ ████████ · 17 Oct 2016

This is why **#siteimprove** is an invaluable resource for us. Makes it so easy to track & fix these issues

Most Critical
Capterra
[Read Full Review](#)

'An excellent tool for enterprise!'   Apr 02, 2018

███ █. ▣
Web design/content specialist
Higher Education
Used the software for: 2+ years
Reviewer Source ⓘ
Source: Capterra

5/5 Overall

★★★★☆ 4/5
Ease of Use

★★★★★ 5/5
Features & Functionality

★★★★☆ 4/5
Customer Support

★★★★☆ 4/5
Value for Money

Likelihood to Recommend:
Not Likely — Extremely Likely

Pros: Our large company uses SiteImprove to monitor for broken links, misspellings, accessibility red flags, analytics, wording changes and much more - and we are barely scratching the surface of the functions available. It's a great package.

Cons: There is a bit of a learning curve, and it's pretty pricey. However, for an enterprise, if you're not willing to spend some money to keep your sites accurate without a lot of person-hours, you're probably doing it wrong.

Overall: As a higher-education web professional, I deal a lot with accessibility issues. SiteImprove has been invaluable at showing people around our organization exactly what needs to happen to improve accessibility.

DECEMBER 08, 2017

"Siteimprove Review"

Associate Web Producer
Creighton University (Higher Education, 5001-10,000 employees)

★★★★★ Score 10 out of 10 ✓ Vetted Review ✓ Verified User

Use Cases and Deployment Scope

Creighton University is a Jesuit University located in Omaha Nebraska with a student board of approximately 10,000.00. We have traditional students and online students. Creighton has been using Siteimprove since September 2016. We use it across the University. In the beginning, we used Siteimprove for correcting level 4XX. With the last SiteImprove version update, Siteimprove added some important areas of interest, SEO analytics, Accessibility and Digital Certainty Index.

Pros and Cons

• Creighton currently uses 5 tools in Siteimprove, Digital Certainty Index (DCI), Quality assurance (QA), accessibility, SEO, and Policies. I have found these to be so helpful in keeping our sites healthy and knowing the digital impact of Creighton sites within the Higher Education industry. To be more specific, Siteimprove has proved to be a helpful tool in identifying areas we are/were lacking such as fixing level 4XX technical errors, content quality, security and user experience.

• Siteimprove allows reports on sites health to be sent automatically to site owners. The software makes expectations of site owners clear, Siteimprove has the ability to prioritize or categorize errors by identifying errors according to expertise needs. The software indicates how much gains in 'point rankings', the site will get if an error is fixed. This is helpful in strategizing what is important and prioritizing what needs to be fixed.

• We have more than 20,000.00 pages we monitor using Siteimprove.

• Siteimprove helps us figure our accessibility, usability, credibility and trustworthiness, and how well-poised your site is to respond to SEO challenge within the Higher Education industry.

• Siteimprove has an amazing customer support.

• While working in Siteimprove I have noticed modules that are not complete. Siteimprove is a young company and continues to improve its software and also this is expected in software development but I wish they would only push complete modules to their clients.

Likelihood to Recommend

"If you want your search engine ranking to be top notch without paying a lot, this is the software to go to. It does the job and everything is well explained and customer service is great. There is a forum, and tutorials available when you are stuck as well."

G2 Crowd Review Headlines
G2 Crowd
<u>Read Full Review</u>

★★★★★ August 23, 2018

"Siteimprove has improved our web presence ten fold"

★★★★★ August 24, 2018

"Helpful & Easy to Use!"

★★★★★ August 20, 2018

"For a small school division, Siteimprove provides giant benefits"

★★★★☆ August 27, 2018

"Full Featured Product for All Your Web Sites"

★★★★★ August 23, 2018

"Couldn't be happier"

★★★★★ August 24, 2018

"My Site Really Has Improved"

★★★★★ August 23, 2018

"Invaluable Tool for our Website"

★★★★★ August 27, 2018

"Siteimprove will help you do it ALL"

★★★★★ August 28, 2018

"How my life changed after Siteimprove"

Siteimprove offers the world's most comprehensive cloud-based Digital Presence Optimization (DPO) software. Create higher quality content, drive better traffic, measure digital performance, and work towards regulatory compliance—all from one place.

<u>Read more reviews!</u> →

Siteimprove