

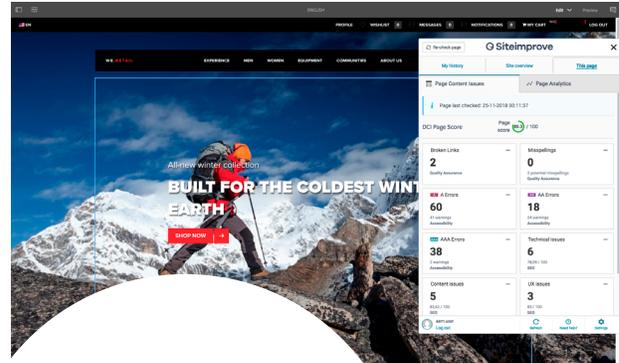
# Adobe Experience Manager Integration: Your Insights Always Within Reach

 With the integration between Siteimprove and Adobe Experience Manager, you can access the features of Siteimprove and start fixing errors and optimizing content directly in the Adobe Experience Manager editing environment.

This means that your team's content managers and editors will increase productivity, reduce the time they spend on manual tasks and reduce time-to-market. The integration is free of charge and can be downloaded from [Adobe Exchange](#) or by visiting [Siteimprove's website](#).

## With the Siteimprove Integration to Adobe Experience Manager you will experience:

- **Increased Productivity** because your teams start working more efficiently
- **Shorter time to Market** since you spend less time on manual tasks
- **Increased Conversion Rates** as your visitors get a better online experience
- **Reduced Bounce Rates** because your sites return fewer errors
- **Easier Risk Mitigation** as you can document and correct Data Privacy issues on your sites
- **Easy Reporting** that complements or replaces your existing tools



## The Integration provides insights into\*:

- ✓ Misspellings and broken links that could cause visitors to leave
- ✓ Readability levels so users can easily read and understand content on your website
- ✓ Accessibility issues (A, AA, AAA conformance level) so your website is barrier-free for your users
- ✓ High-priority policies like branding guidelines, best practices and coding standards that may be missing
- ✓ SEO errors, warnings and reviews to help get more visibility and visitors to the right pages
- ✓ Page visits and page views to help uncover what to fix on the most popular pages
- ✓ Feedback rating and comments from visitors so you can hear about their experience on your website

\*Data shown in the Integration depends on the Siteimprove services you are subscribed to.

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 **Siteimprove**

Siteimprove offers the world's most comprehensive cloud-based Digital Presence Optimization (DPO) software. Create higher quality content, drive better traffic, measure digital performance, and work towards regulatory compliance—all from one place. Find out why more than 7,000 organizations around the world are using the Siteimprove Intelligence Platform at [siteimprove.com](https://siteimprove.com).